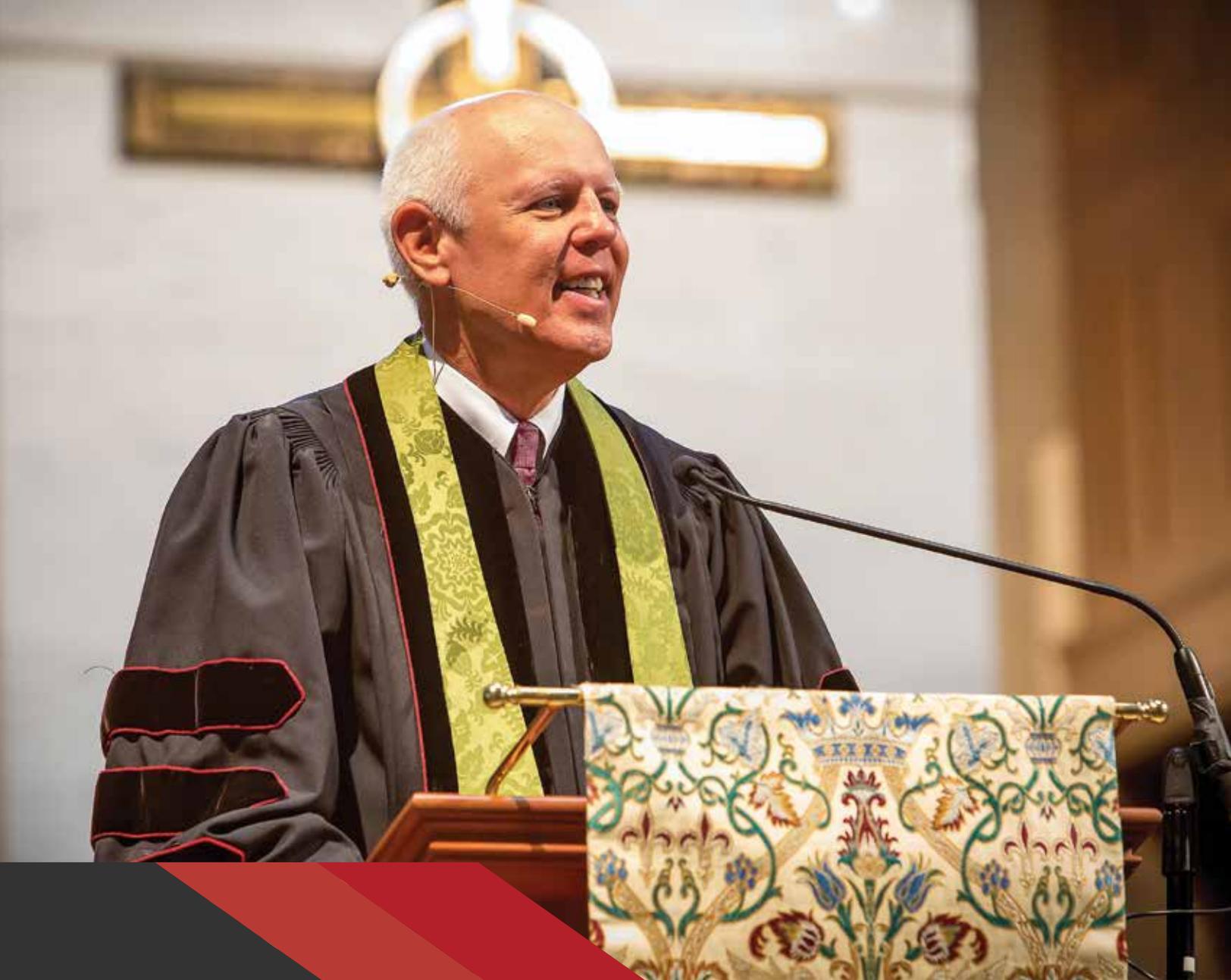




2017 IMPACT REPORT

ENGAGE  
INVEST  
*TRANSFORM*

Peachtree Road United Methodist Church



## “NEVER TAKE THIS FOR GRANTED”

Dear Peachtree Road Church Family,

“Never take this for granted.” That is the thought that comes to my mind each and every Sunday as I prepare for worship at Peachtree Road. The music and fellowship we enjoy in our beautiful sanctuary, along with opportunities for study and outreach are characteristic of a congregation that is richly blessed.

Of course, we remember Jesus’ words to his disciples: “From everyone to whom much has been given, much will be required.” (Luke 12:48)

Certainly, much has been given to us here at Peachtree Road, and much is required of us as well. This brochure is published to help provide an accounting of the ministry of this congregation – the impact of our ministry as we seek to fulfill our mission of making disciples of Jesus Christ for the transformation of the world.

As you read through these pages, know of my gratitude for your support as we nurture one another in faith, reach out to others with hope and help, and seek to be good stewards of the resources entrusted to us. With God’s help, I believe our best days are ahead!

Grace and peace,  
Rev. Bill Britt

# THE MISSION

The mission of Peachtree Road United Methodist Church is to make disciples of Jesus Christ for the transformation of the world.

We do this by proclaiming the good news of God's grace and by exemplifying Jesus' command to love God and neighbor. We support these efforts through responsible stewardship of resources.

As we continue our journey as disciples of Christ, we'd like to reflect on the work of 2017 and share the successes and challenges as we look to a stronger future.

*In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven.*

Matthew 5:16

## ENGAGE...



...the congregation to grow in their faith through worship, prayer, study and fellowship.

- strengthen worship
- engage congregation

## INVEST...



...our resources of time, talent and capital to further our mission.

- balance budget
- retire debt
- grow endowment

## TRANSFORM...



...the world in the name of Christ.

- nurture outreach
- develop evangelism

# ENGAGE

## through worship

Worship is the heart and soul of our faith community. Together we gather to worship God, to learn, to participate in fellowship and to support each other in times of need.

Our tradition of worship is strong, and we continually seek ways to make the experience meaningful and relevant to all stages of our church family. We are working to increase worship attendance to 2000 in the next three years through warm hospitality, inspiring music, powerful preaching, convenient service times, and balanced services.

**1664** AVG. WORSHIP ATTENDANCE 2017  
1532 In-house | 132 Online

### IN 2017, WE OFFERED

**5**

#### NEW WORSHIP STAFF

Carolyn Stephens  
Elizabeth Byrd  
Geoff Beakley  
The Road Worship Band  
Jack Mitchener

**6**

#### SUNDAY WORSHIP SERVICES

2 Traditional Worship  
Chapel Communion  
The Road  
Sundays @ 5  
Worship & Praise for 3rd-5th

**7**

#### SEASONAL SERMON SERIES

*Reset Your Life*  
*Breathe!*  
*Summer Psalms*  
*John Wesley's Message for Today*  
*The Good Life*  
*We Are Thankful*  
*A Christmas Story*

Our  
choirs  
combined to create  
one strong, unified presence  
at our Sunday morning services. To  
date the Chancel choir has 96 members  
and our youth and children's choirs have  
226 members.

### 2017 MUSIC HIGHLIGHTS

- We welcomed special guest musicians including international opera star Jamie Barton.
- We presented Dan Forrest's *Requiem for the Living* in a Service of Hope.
- Doxology led worship with the musical *Celebrate Life*.

# through study

*Disciple is life changing. Through participating in Disciple, I have deepened my relationship with God and with my church community. It has started me on what I hope will be a lifetime of study of God's Word and service in his name.*

- Michele Howard,  
PRUMC Member

## 1400

Adults in 25 Sunday School classes

## 200

Youth in 10 Sunday School small groups

## 500

Children on average in 36 Sunday School classes / 1400 on the rolls

## 200

Adults in 10 Disciple classes

## 460

Adults in 21 Small Group Study classes

## & pastoral care

### INTRODUCED IN 2017

PRUMC is part of a new initiative along with six other congregations to open an adult respite care in Buckhead.

The purpose is three-fold: to provide adults with cognitive impairment intellectual stimulation and socialization; to give family caregivers time for self-care; and to engage volunteers in serving their community.

Our goal is to be fully operational in early fall.

### IN 2017, WE OFFERED

## 1.2K

#### HOSPITAL, REHAB, & HOMEBOUND VISITS

Our ministers visited those we knew were hospitalized, in rehabilitation, or homebound.

## 2K

#### PRAYER REQUESTS

Volunteers read each submitted request, then prayed and wrote notes of encouragement.

# ENGAGE

## the next generation

In 2017, we welcomed Chris Mucha as our new Youth Director. He brought fresh ideas and programs and cultivated the faith of our students in new ways. We also completed a new Music Suite in the Harp Center for our youth voice and bell choirs, giving them their own rehearsal space.

Programming for children, families and young adults remained strong and offered social, study and service opportunities for all ages.

### CHILDREN & FAMILIES

**92** **3<sup>RD</sup> GRADERS**  
received the gift of a Bible to begin a lifetime of exploration

**230** **CHILDREN**  
found their super power in VBS 2017: *Hero Central - Finding Strength in God*

**950** **CHILDREN & THEIR FAMILIES**  
participated in fun events like the Easter Egg Hunt, Halloween Carnival & Advent Workshop

### YOUTH

**75** **YOUTH CONFIRMED**

**144** **YOUTH PARTICIPATED IN MISSIONS**

**86** **YOUTH PARTICIPATED IN WHY GOD WEEKEND**

### YOUNG ADULTS (YA)

**96** **YA IN SUNDAY SCHOOL**  
(5 classes)

**3** **SEASONAL BIBLE STUDIES & SERVICE PROJECTS**

**7** **OFF-CAMPUS SERVICE PROJECTS**

# through fellowship

In 2017, we had the opportunity to engage with local, national, and international inspirers and influencers. We welcomed author, motivator and diplomat Bob Goff; Chick-fil-A CEO Dan Cathy; international opera star Jamie Barton; and award-winning ensemble the Tallis Scholars. We launched the new *Manfred Hoffmann Lecture Series* with Candler professor and Reformation scholar Dr. Jonathon Strom.

We fundraised to eradicate homelessness with celebrities Jon Voight and Renée Zellweger and local advocate Jack Hardin at *Carry the Torch/Same Kind of Different as Me* events. In addition, we increased our collaborative art programs and group opportunities for men and women.



# INVEST

## ministry & mission



### SERVE

\$1,281,000

local outreach & global missions

WATER FILTERS

CHRISTMAS KINDNESS

SPONSOR A CHILD

GOLF TOURNAMENT

ADMIN

& MORE

"SERVE" includes budgeted costs for administrative needs as well as successful fundraising initiatives like those listed here.

17%

### CONNECT

\$1,357,000

all life stages, evangelism, fellowship

18%

### ADMIN

\$1,487,000

IT service, computers, audit, communications

19%

\$7.7  
MILLION  
\*

15%

### WORSHIP

\$1,145,000

worship, adult music, guilds

### APPORTIONMENTS

\$495,000

General/NGC Apportionments

6%

### NURTURE

\$287,000

sunday school, bible study, forums, prayer, pastoral care

4%

### FACILITIES

\$1,657,000

maintenance, buildings & grounds

21%

## 2017 HIGHLIGHTS

We ended 2017 with a surplus in the budget of \$112,535

Our John Wesley Society Endowment totaled \$2.6M

The number of special offerings was reduced from 36 to 8

Our indebtedness was reduced from \$8.9M to \$3.7M

\* Percentages on chart have been rounded to whole numbers. Staff salaries are included in the areas they served. 2017 financials have been reviewed by independent auditor Brooks, McGinnis & Co.

# TRANSFORM

## develop evangelism

In 2017, PRUMC had 4500 active members, with a total of 7895 total membership on our rolls.

The Preschool at Peachtree Road and PRUMC's Sports, Recreation and Life Enrichment ministry extended our presence far into surrounding communities. PRUMC is fortunate to have these thriving branches of our church and is dedicated to ensuring these programs continue to grow and serve the families of PRUMC and Atlanta.

### SPORTS & RECREATION

In 2017, PRUMC Sports, Recreation and Life Enrichment served over 2700 area families with sports and recreational experiences for 5100 participants. This thriving ministry was a front porch to PRUMC as 80% on the rolls were not members.

350 dedicated coaches volunteered their time last season, serving 2200 soccer league participants, 1400 basketball participants, and many more campers, dancers and students.

### THE PRESCHOOL

The Preschool at PRUMC nurtured 355 students in 2017, offering excellent early childhood education in a Christian environment. As an accredited school by AdvanceED/SACS/CASI with an average student-to-teacher ratio of 6 to 1, it was an engaging open door between the church and community.

The Preschool at PRUMC cultivated children's cognitive, social, emotional, physical and spiritual skills to prepare them to thrive in the wider world.

### IN 2017, WE CELEBRATED

29 WEDDINGS

94 INFANT BAPTISMS

269 NEW MEMBERS

441 FIRST TIME VISITORS

Our reach extended beyond our church walls through several digital platforms.

1.3K ENGAGED APP USERS  
since October 2017 launch

12.5K SERVICE & SERMON  
VIDEO VIEWS

244K WEB PAGE VISITS

6.4K EVENT REGISTRATIONS

2.9K FACEBOOK LIKES &  
FOLLOWS



*Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you.*

Matthew 28:19-20

# TRANSFORM

nurture outreach



In 2017, our two signature local outreach events were the Great Day of Service & Christmas Kindness.

## GREAT DAY OF SERVICE

5K

HOURS OF SERVICE

1K

VOLUNTEERS

37

PROJECTS

25

YEARS OF HELPING OTHERS

## CHRISTMAS KINDNESS

ADULTS & CHILDREN RECEIVED CHRISTMAS

2K

VOLUNTEERS

750

AGENCIES ASSISTED

30

RAISED TO FUND PROGRAM

170K

## IN ADDITION TO THESE INITIATIVES, WE

- Built our 46th Habitat Home
- Donated 624 bags of groceries to BCM
- Provided 300 Thanksgiving turkeys to BCM
- Sponsored the Hollis Back to School Open House, provided continuing education for teachers, STEM Lab supplies and more



Outreach to others is one of the most vital components of our church. Our commitment toward long-term improvement of health, education and well-being is making our community and world a better place.

Globally, we made another massive stride in our work to bring clean water to Kenya.

As a result of our 2016 effort in Lanet, we saw a 98% reduction in water-borne disease in 2017, which translated into a POSITIVE economic impact of \$2.7 million.

Also in 2017, \$270,000 was raised on Christmas Eve. This is now being used to provide 15,000 UZima filters to the 90,000 residents of Rongai.

Results from Lanet data have shown a

**98%**

reduction in water-borne disease

## THE DOGWOOD SHOP

100% of the proceeds from The Dogwood Gift Shop supported PRUMC global missions.

In 2017, our retail sales increased by 12% allowing us to designate over \$24,000 to global mission projects. This funding is now being used to

- Sponsor 25 children through the Georgia Sponsor-A-Child Program
- Rebuild homes for farm workers in Los Rios, Nicaragua
- Supply hot meals to over 500 Kenyan students each day

## MISSIONS & PROGRAMS

127 adults served in the field on mission trips to Georgia, Kenya, Nicaragua, and Belize.

305 children were sponsored in the country of Georgia. Donations of \$100,650 provided food, clothing, shoes, medical care and education to children for an entire year.

In addition, \$47,000 from our annual Missions Market benefited global outreach efforts.

## DISASTER RESPONSE

We were able to make a strong relief response to the natural disasters of 2017. We teamed with established agencies to provide immediate aid to storm evacuees in the U.S. and internationally. We were able to provide 700 UZima water filters to critically hit areas and over \$35,000 in aid and equipment.



*Each person has the potential of making a positive impact on the world. It all depends on what you do with what you have.*

*- Gary Chapman, Pastor and Author of The Five Love Languages*



PEACHTREE ROAD  
UNITED METHODIST CHURCH